

The Opportunity

Are you looking to contribute your expertise to help lead one of North America's most exciting and creative businesses? Are you looking to join a strong visionary team, carving out a new path in one of Canada's most innovative communities?

The successful candidate will become an integral player in our continuous creation of new social enterprise opportunities on Fogo Island, strengthening the impact of social business in Canada and abroad.

Job Title: **Programming Manager: Outdoor Experiences**
Permanent, Full Time.

Location: **Fogo Island, NL**

Key Responsibilities

Reporting to the Director of Guest Experience;

- Develop and implement programming for guests of Fogo Island Inn
 - Research and understand relevant comparable programming and properties in Fogo Island Inn competitive set
 - Build relationships to strengthen Fogo Island Inn's offerings for new and returning guests
 - Work with on-site teams (community hosting, outdoor guides, guest services, etc.) to ensure delivering of programming and upholding of Fogo Island Inn guests experience standards.
- Develop and implement cultural programming for guests of Fogo Island Inn
 - Work with Community Hosting team and Community Hosts to ensure program delivery
 - Liaise with other organizations/initiatives under Shorefast umbrella (e.g. Fogo Island Arts, Punt Premises, etc.) to develop holistic guest experience reflective of Shorefast's mission
 - Work with colleagues to strengthen Fogo Island Inn signature programming (e.g. Island Orientations) while devising and implementing new experiences in collaboration with team members.
- Manage teams that deliver guest programming, including ensuring adequate scheduling to meet guest/occupancy needs
- Oversee sourcing of goods required to deliver programming, including outdoor gear.

Skills and Experience

Training & Experience

- Minimum high school diploma, post-secondary education preferred.
- Managerial experience essential; 5+ years of managerial experience preferred
- Extensive customer service experience essential
- Experience in a tourism environment preferred

Position Specific Skills

- Ability to excel in a fast-paced environment
- Experience with, and passion for outdoor adventure
- Proven ability to work well with a variety of stakeholders and colleagues; strong problem-solving and conflict resolution skills
- A high degree of organization and ability to coordinate among multiple items

Personal Skills & Interests

- Passion for people
- Exceptional communication skills

- Sensitivity to the culture of rural Newfoundland & Labrador
- Passion for community business and commitment to upholding the vision and mission of Fogo Island Inn & Shorefast

Compensation and Benefits

- Competitive Salary and Benefits package
- Great organizational culture
- Opportunities to advance
- Possible relocation and shared housing assistance (position based on Fogo Island, NL)

About our Organization

Shorefast was established to contribute to the economic and cultural resilience of Fogo Island, Newfoundland, creating a model for contemporary rural communities. Activities are focused at the intersection of business, art, community and nature.

The Shorefast Group operate a social enterprise model where surpluses from business activity flow through the Charity and are reinvested in community programs. Entities under this unique corporate structure include Shorefast Foundation (federally registered Canadian charity) and Fogo Island Arts (contemporary art residency programme), alongside for-profit business ventures including Fogo Island Inn, Fogo Island Shop, Fogo Island Fish, and Community Host Services.

Social business is an emerging field in Canada, where for-profit economic activity directly contributes to positive social outcomes typically served by the non-profit community. Shorefast is a leader in this emerging space, creating not-just-for-profit businesses that maximize return on sacred capital (natural, social, cultural) alongside economic capital. The goal is to create a next generation economy of strong, resilient communities – a global network of deeply local places.

The successful candidate will join a committed team and help create business in service of community.

Contact Us

Please submit a cover letter and resume to careers@fogoislandinn.ca using the subject line **Programming Manager: Outdoor Experiences**

Deadline for Applications: Until Filled.

Questions about this position may be directed to: **Amanda Decker-Penton, Director of Guest Services, at amandadeckerpenton@fogoislandinn.ca**

No phone calls, please.

For further information visit our websites:

www.fogoislandinn.ca | www.shorefast.org | www.fogoislandarts.ca | www.fogoislandshop.ca